

78x36 Productions, LLC Privacy Policy

Last Updated: October 23, 2013

You take your privacy seriously, and 78x36 Productions, LLC (“78x36 Productions”, “we”, or “us”) does too. We are committed to providing transparency in our privacy practices and how you can control your data in connection with the 78x36 Productions Service (as defined in our [Terms of Service](#)).

This Privacy Policy describes how we will treat personally identifiable information and other data that 78x36 Productions gathers in connection with your use of the Service. When you use the Service you consent to our collection, use, and disclosure of your information as described in this Privacy Policy. **The Service is not available to individuals who are younger than 13 years old.**

What Personal Information Do We Collect?

Information You Submit. We receive and store any information you submit to or through the Service. The types of Personal Information collected may include your name, email address, phone number, birthday, gender, social media usernames, use information regarding your use of our Service, and Smartphone information (including mobile carrier and unique device identifier). We automatically receive your location when you use the Service. The Personal Information you provide is used to allow you to create and maintain a user account and profile that can be used to interact with other users through the Service, improving Service functionality, improve Service quality, personalize the user experience, display relevant advertising, back up our systems, allow for disaster recovery, and comply with legal obligations. We may also use this Personal Information in order to adapt the Services to your needs, to research the effectiveness of our Services, and to develop new tools.

Information Collected Automatically. When you use the Service, 78x36 Productions automatically receives and records information from your mobile platform, including your location, IP address, cookie information, and the page you requested. This data is considered non-Personal Information, except when we are required to do so under applicable law. This information, unless otherwise stated in this Privacy Policy, is only used in aggregate form. We may provide this aggregate information to our partners so that they may understand how our users, collectively, use their services and our Service.

Information We Receive from Third Parties. We receive and store information from third parties that interact in some way with the Service or that provide services to us in connection with the Service. For example if you unlock a deal, information about the redemption of that deal may be transmitted to us. In order to provide the Service, we use Google Maps API(s) Twitter API(s) and Facebook API(s); as such, this Privacy Policy incorporates by reference the [Google Privacy Policy](#), [Twitter Privacy Policy](#), and the [Facebook Privacy Policy](#). Finally, you may chose to use apps that share your Personal Information, activities, and/or content with 78x36

Productions. Please read the privacy policy of any such app so that you understand what information it is sharing.

How Will You Share My Information?

We do not rent, share, sell or trade personally identifiable information with third parties for their direct marketing purposes. However, please note the following:

Public Content. Your comments, favorites, tags, bookmarks, check-ins, account profile (including your gender, first name and last initial), and other content you post to the Service are meant for the public. We may display this content through the Service, and further distribute it to a wider audience through third party sites and services.

Agents. We employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you. Our agents do not have any right to use Personal Information we share with them beyond what is necessary to assist us, and they provide a comparable level of protection for your Personal Information.

Advertising and Third Party Cookies. We allow third parties who provide services relating to advertising to use Cookies in connection with your use of the Service. As a result they may collect and store the same type of information and use it for the same type of purposes as described above, and they may be able to associate the information they collect with other information they have about you from other sources. We do not have access or control over the Cookies they use.

Aggregate Information. We may share user information in the aggregate with third parties, such as advertisers and content distributors. For example, we may disclose the number of users that have been exposed to, or clicked on, advertisements.

Investigations. We may investigate and disclose information from or about you if we have a good faith belief that such investigation or disclosure is (a) reasonably necessary to comply with legal process and law enforcement instructions and orders, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process served on us; (b) helpful to prevent, investigate, or identify possible wrongdoing in connection with the Service; or (c) protect our rights, reputation, property, or that of our users affiliates, or the public.

Facebook. If you are logged into Facebook, and you access but are not logged into the Service, we may receive information from Facebook to make it easier for you to create an account on the Service and show you relevant content from your Facebook friends. This information personalizes your experience and helps you create an account.

Twitter. If you are logged into Twitter, and you access but are not logged into the Service, we may receive information from Twitter to make it easier for you to create an account on the

Service and show you relevant content from those you follow on Twitter. This information personalizes your experience and helps you create an account.

Our Partners. In addition to the data sharing described above, we enter into relationships with a variety of businesses and work closely with them. In certain situations, these businesses, provide services to you, sell items or provide promotions to you through the Service. You can easily recognize when one of these businesses is associated with your transaction, and we will share your Personal Information that is related to such transactions with that business.

Business Transfers. If 78x36 Productions or substantially all of its assets are acquired, or in the unlikely event that 78x36 Productions goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party.

How Do You Use Cookies?

Cookies are small pieces of data that are stored on your computer, mobile phone or other device. Pixels are small blocks of code on webpages that do things like allow another server to measure viewing of a webpage and often are used in connection with cookies.

We use technologies like cookies, pixels, and local storage (like on your browser or device, which is similar to a cookie but holds more information) to provide you with and better understand a range of products and services. By continuing to use our Service through your computer or mobile device, you consent to our use of cookies, pixels and local storage.

We use these technologies to do things like:

- make the Service easier or faster to use;
- enable features and store information about you (including on your device or in your browser cache) and your use of the Service;
- deliver, understand and improve advertising;
- monitor and understand the use of our products and services; and
- to protect you, others and 78x36 Productions.

Is My Personal Information Secure?

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

How Do I Delete My Account or Remove Information From My Account?

If you would like to delete your account, you may do so by emailing:

support@78x36productions.com. If you delete your account, all Personal Information will be removed from the Services and deleted from our servers. Because of the way we maintain our servers, this deletion may not be immediate and residual copies of your Personal Information may remain on backup media for up to ninety (90) days.

If you would like to remove personal information from your account, copies of that information may remain viewable elsewhere, for example, if it had been shared with others, was distributed pursuant to your privacy settings, or was stored by another user. Removed and deleted information may remain on backup media for up to ninety (90) days after being deleted from our servers.

Children

The Service is intended for a general audience and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you become aware that a child has provided us with personal information without parental consent, please contact us [here](#). If we become aware that a child under 13 has provided us with personal information without parental consent, we take steps to remove such information and terminate the child's account.

Will There Be Changes To This Privacy Policy?

78x36 Productions may amend this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. If we make material changes in the way we use Personal Information, we will notify you by posting an announcement on our Service or sending you an email. Users are bound by any changes to the Privacy Policy when they use the Service after such changes have been first posted.

What If I Have Questions Or Concerns?

If you have any questions or concerns regarding privacy using the Service, please send a detailed message to: support@78x36productions.com. We will make every effort to resolve your concerns.